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#57

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of **Kasriel et al.**

Serial No.: **09/923,292**

Filed: **6-Aug-2001**

Title: **NEW TEMPLATE IDENTIFICATION WITH DIFFERENTIAL CACHING**

Atty. Docket No.: **155.1007.01**

Group Art Unit:

Examiner:

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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**OCT 02**

Technology Center 210

**CHANGE OF POWER OF ATTORNEY**

Sir:

Fireclick, Inc. is the sole assignee of the entire right, title, and interest in the above referenced application, and the undersigned is authorized to sign on behalf of Fireclick, Inc.

A statement under 37 CFR 3.73(b)

☒ [X] has been previously filed in this application.

☐ [ ] is attached hereto.

Fireclick, Inc. hereby cancels all prior Powers of Attorney, and hereby appoints the following attorney to prosecute this application and transact all business in the Patent and Trademark Office connected therewith: **Robert M. McDermott, Reg. No. 41,508.**

Please send all correspondence to:

**Robert M. McDermott, ESQ.**  
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**Customer Number 23662**



**23662**

PATENT TRADEMARK OFFICE

12 September 2003

Date

Respectfully submitted,

Ram Srinivasan  
President and CEO  
Fireclick, Inc.

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**OCT 02 2003**

**CHANGE OF ATTORNEY DOCKET NUMBER**

**Technology Center 2100**

Sir:

Please change the Docket Number of the above referenced patent application to:

**FC 010806**

Respectfully submitted,

Robert M. McDermott, Esq.

Reg. No. 41,508

804-493-0707